

JESSICA PETTENGILL

MEDIA SCHOLAR | JOURNALISM EDUCATOR | DIGITAL CREATIVE

EDUCATION

Ph. D. Information & Media

Michigan State University | School of Journalism

Expected Graduation: May 2026 | Graduate Certificate in Community Engagement

Dissertation [in progress]: Mapping cultures of alternative press newsrooms

Dissertation Committee: Serena Miller [Advisor], Tim P. Vos, Danielle K. Brown, Diane Doberneck, Celeste Campos-Castillo

M. A. Emerging Media Design & Development

Ball State University | Department of Journalism

Graduated 2017

Thesis: *Bear 71*: How interactivity affects user-experience in interactive documentaries

B. A. Journalism

Graduated 2015 | Honors College Graduate

RESEARCH PROGRAM SUMMARY

Metajournalistic discourse | Narrative & storytelling in media | Community journalism | Literary journalism | Alternative press | Broadcast journalism | Digital media & interactivity

TEACHING SUMMARY

Michigan State University | School of Journalism

Multimedia Reporting & Writing (JRN 300) | Instructor of Record | Fall 2023 – Fall 2024

World of Media (JRN 108) | Co-Instructor of Record | Summer 2023

Multimedia Reporting & Writing (JRN 300) | Teaching Assistant | Spring 2024

Visual Communications (JRN 203) | Teaching Assistant | Fall 2023

Ball State University | Department of Journalism

Journalism Writing Center | Graduate Assistant/Lab Manager | Fall 2015–Summer 2017

[See details under Teaching Experience]

PROFESSIONAL SUMMARY

Digital Media Manager | Health Story Collaborative | 2023– Present | Boston, MA

Digital Media Manager | P.S. Arts | 2022 | Los Angeles, CA

Digital Media Producer | The Huntington Museum | 2019–2022 | San Marino, CA

Social Desk & Assignment Editor | ABC10 KXTV | 2017–2019 | Sacramento, CA

[See details under Professional Experience]

CONTACT

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School of Journalism, Michigan State University

East Lansing, MI 48824

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TEACHING EXPERIENCE

Michigan State University | School of Journalism

Instructor of Record | Fall 2023; Spring, Summer, & Fall 2024

Multimedia Reporting & Writing (JRN 300)

Lab/lecture course & Online, asynchronous course

20-student class size; Public affairs reporting class with a focus on multimedia and writing skills; Tier-two university writing requirement course.

Co-Instructor of Record | Summer 2023

World of Media (JRN 108)

Online, asynchronous course

60-student class size; Media literacy & American media history course with a focus on social and digital media.

Teaching Assistant | Spring 2024

Multimedia Reporting & Writing (JRN 300)

Lab/lecture course & Online, asynchronous course

20-student class size; Public affairs reporting class with a focus on multimedia and writing skills; Tier-two university writing requirement course.

Teaching Assistant | Fall 2023

Visual Communications (JRN 203)

Large lecture course

60-student class size; Introductory visual journalism course with a focus on multimedia production skills.

Ball State University | Department of Journalism

Graduate Assistant | Fall 2015–Summer 2017

The Journalism Writing Center

70 students per week capacity; Undergraduate journalism writing resource center and departmental Language Usae Proficiency Exam proctor

IN-PROGRESS RESEARCH

Research Paper: Lived experiences of former journalists: A cooperative inquiry toward institutional solutions

Primary Research Questions: What are the lived experiences of journalists who have left the profession of journalism, and how do these experiences inform the ways journalism should change as an institution to become a more sustainable career?

Methods: Cooperative inquiry, Participatory Action Research Methodology

Targeted Journal: *Action Research*

Creative Project: StoryAtlas- Mapping Narratives that Matter

Primary Research Questions: How do news outlets differ in their coverage of the same news events? How does circulation size, geographic location, and proximity to the news event affect journalistic reporting? How does that reporting also change over time?

Methods: Natural Language Processing Computational Methods, Narrative Analysis

Targeted Journal: *Journalism Studies*

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PEER-REVIEWED ARTICLES

Published

Pettengill, J. (2020). Social media and digital storytelling for social good. *The Journal of Social Media in Society*, 9(1), 275-281. <https://www.thejsms.org/index.php/JSMS/article/view/293>

Under Review

"I remember, I saw, I knew": Journalists' use of first-person storytelling in award-winning podcasts
Role: Principle Investigator | Submitted June 2024 | Targetted Journal: *Journal of Electronic Media and Broadcasting*

Bridging feminist and quantitative concepts in U.S. film sex scenes: Reimagining sexual objectification, agency, and reciprocation

Role: Principle Investigator | Submitted: June 2024 | Targetted Journal: *Media, Culture & Society*.

CONFERENCE PAPERS, PANELS, & PRESENTATIONS

Conference Paper Presentations

Pettengill, J. (2024, August 8-11). "I remember... I saw... I knew": Journalists' use of first-person storytelling in award-winning podcasts [Conference presentation]. AEJMC 2024, Philadelphia, PA, United States.

Top Student Paper Award | Broadcast and Mobile Journalism Division

Pettengill, J. (2024, August 8-11). *Bridging feminist and quantitative concepts in U.S. film sex scenes: Reimagining sexual objectification, agency, and reciprocation* [Conference presentation paper]. AEJMC 2024, Philadelphia, PA, United States.

Top Student Paper Award | Entertainment Studies Interest Group

Pettengill, J. (2024, July 20-22). *Lived experiences of former journalists: A cooperative inquiry toward institutional solutions* [Conference presentation panel]. Aspen Engaged Communications Scholarship Conference 2024, Fort Collins, CO, United States.

Invited Talks

Pettengill, J. (2023, August). *Tips for Community-Engaged Projects for Graduate Students* [Conference presentation panel]. Broader Impacts Conference 2023, East Lansing, MI, United States.

Pettengill, J. (2023,). *How to do journalism differently for high school newsrooms* [Conference presentation]. Michigan Interscholastic Press Association Conference 2023, Lansing, MI, United States.

Eikenberry, B., Jansen, S., Manfredini, A., Pettengill, J. (2016, March 25). *Design Thinking Tools for a productive research team* [Conference presentation workshop]. Women Working in Technology Conference 2016, Muncie, IN, United States.

Eikenberry, B., Jansen, S., Manfredini, A., & Pettengill, J. (2017, February 17-18). *Designing a digital media "mosaic" using user-generated content* [Conference presentation]. Midwest Interdisciplinary Graduate Conference 2017, Madison, WI, United States.

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PROFESSIONAL EXPERIENCE

Digital Media Manager | Health Story Collaborative | Boston, MA | 2023–Present

Roles: Website maintenance, social media management, graphic design, livestream event management

Digital Media Manager | P.S. Arts | Los Angeles, CA | 2022

Roles: Project management, audience engagement, social media management, technical expertise, website maintenance, event & fundraising promotion

Digital Media Producer | The Huntington | 2019–2022

Roles: Multimedia production, website & digital platform maintenance, project management, analytics reporting, interdepartmental collaboration & training

Social Desk & Assignment Editor | ABC10 KXTV | Sacramento, CA | 2017–2019

Roles: Social listening, news gathering, content development, assignment coordination, breaking news management, audience engagement

SERVICE POSITIONS

Competition Judge | 2024

Michigan Interscholastic Press Association (MIPA)

Graduate Student Officer | 2023–Present

AEJMC | Community Journalism Interest Group

President | 2023–Present | Secretary | 2022–2023

Association for Doctoral Students in Information and Media | Michigan State University

Graduate Student Representative | 2023–Present

School of Journalism | Michigan State University

Judge & Guest Lecturer | 2023–Present

Michigan Interscholastic Press Association (MIPA)

Creative Writing Mentor | 2019–2022

WriteGirl LA | Los Angeles, CA

Publications Editor | 2017–2019

916 Ink | Sacramento, CA

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GRANTS

Internal Grants

Summer Graduate Research Grant | \$3,300 | 2024

School of Journalism, Michigan State University

Research Funded: Lived experiences of former journalists: A cooperative inquiry toward institutional solutions

Role: Principle Investigator

Summer Graduate Research Grant | \$6,400 | 2023

School of Journalism, Michigan State University

Research Funded: Bridging feminist and quantitative concepts in U.S. film sex scenes: Reimagining sexual objectification, agency, and reciprocation

Role: Principle Investigator

FELLOWSHIPS

Academic Achievement Graduate Assistantship | \$18,000 | 2023-2024

The Graduate School, Michigan State University

Cultural Heritage Informatics Fellowship | \$5,000 | 2023-2024

Department of Anthropology, Michigan State University

Brandt Fellowship | \$5,000 | 2022-2023

School of Journalism, Michigan State University

SCHOLARSHIPS

Ellen L. and Clyde L. Burton Endowed Scholarship in Journalism | \$5,200 | 2023-2025

School of Journalism, Michigan State University

Presidential Scholarship | \$64,000 | 2010-2015

The Honors College, Ball State University

Larry J. Horney Memorial Magazine Scholarship | \$1,500 | 2011-2012

Department of Journalism, Ball State University.

Shirley J. Shepherd Memorial Scholarship | \$3,000 | 2010-2011

Department of Journalism, Ball State University